



**WHAT WE NEED FROM
AGRICULTURAL ENGINEERS IN
FARMING & AGRONOMY**

GROUNDED
AGVICE

01

WHO ARE WE

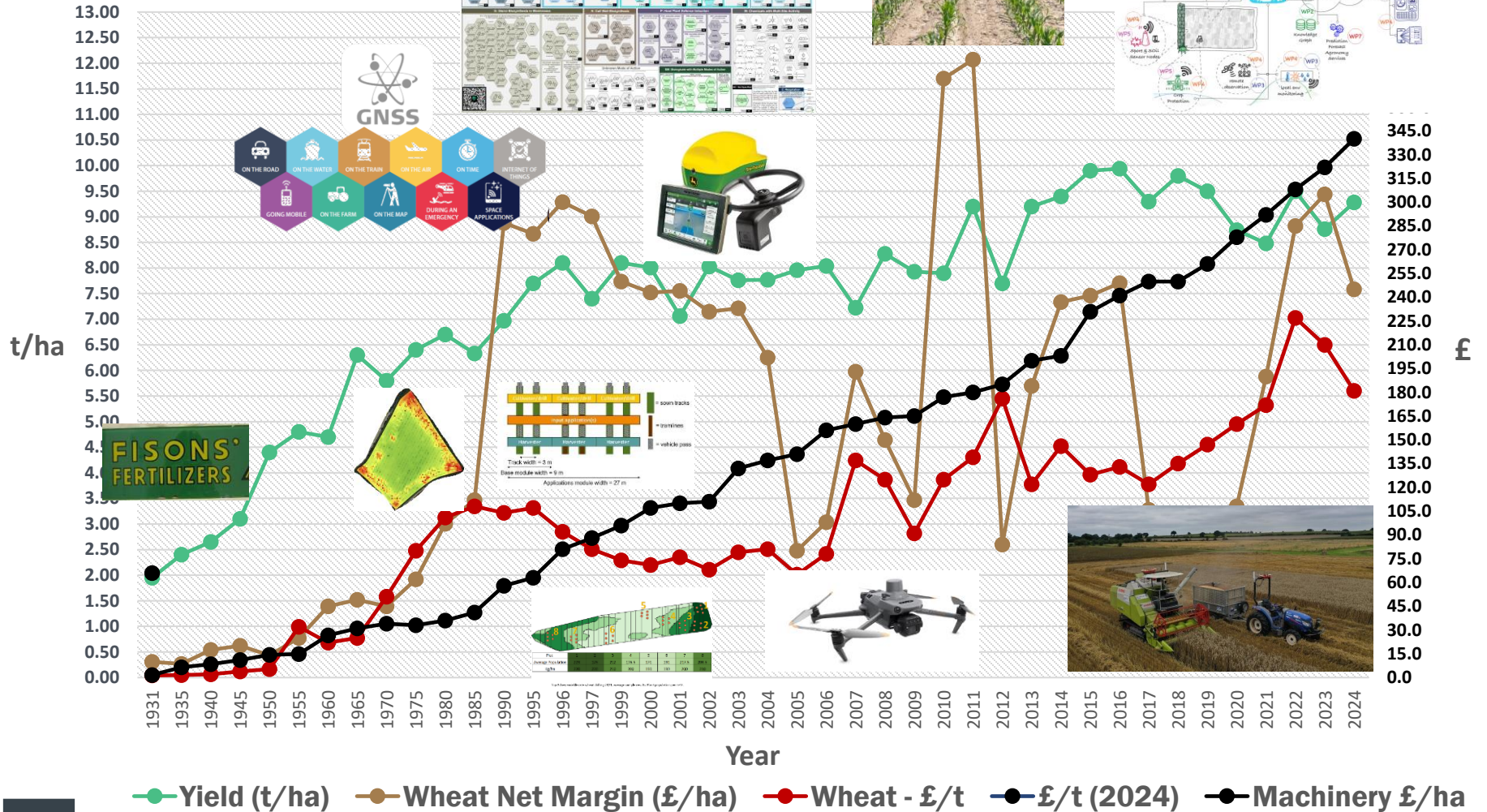
GROUNDED
AGVICE



We are independent agronomists, co-founders, and directors of Grounded Advice, dedicated to providing hands-on agronomy. We work closely with farmers and collaborate with other agricultural businesses to address and improve current and future challenges.

Our focus is on finding solutions that deliver immediate benefits and those that will yield success over time.





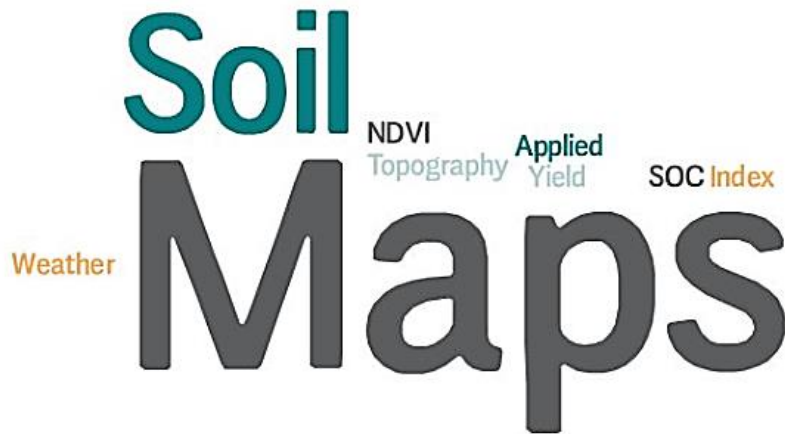


LOTS OF DATA

1. Static - Snapshot
2. Dynamic - streaming
3. Unstructured data - Can't be Coded

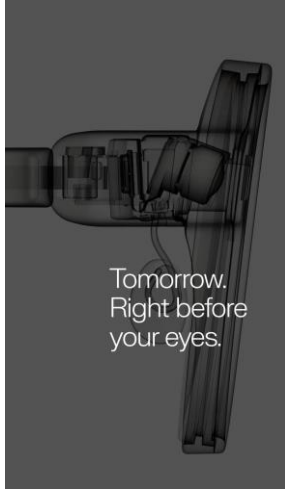


DATA DRIVES OUR MANAGEMENT





IDEAS FOR AGRONOMY



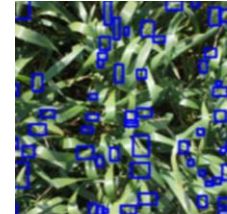
If Apple Glass truly makes all the functionality of the iPhone easier to use and offers more valuable features, then we believe Apple will be successful in transitioning society out of smartphones and into the new “glass” era.



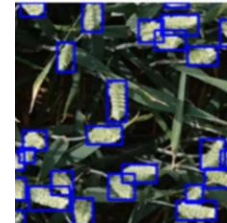
Apple Glass Frames Concept



6 BMW Motorrad ConnectedRide Smartglasses BMW Motorrad



Leaf: green
Spike: green



Leaf: green
Spike: yellow



Leaf: green/yellow
Spike: yellow



Leaf: yellow
Spike: yellow



WHATS NEEDED FROM AGRICULTURAL ENGINEERS

The combination of your technical expertise, balance between increasing productivity with environmental concerns, biotechnology and genetic engineering.

- Cost effective tools, accessible to all farms.
- Small Portable, everyday equipment
- Automation
 - Light wight
 - Cost effective
 - Easy to maintain on farm
 - Cross platform compatibility

More attention with less people & Produce better with less reliance on inputs

07

Kieran Walsh

Mobile: 07811 912759

E-mail: Kieran@groundedagvice.co.uk



@gaff1wiz



@gaffwalsh

THANK YOU